

# "Self" as Controller of Behavior

- Radical behaviorism—•causes of behavior are found in the environment
- Problem:
  - Some causal variables are not apparent in the immediate environment,
  - Creates a tendency to point to internal causes of behavior
    - · Willpower, Drive, etc.

## Skinner

First to apply philosophy & theory of radical behaviorism to actions typically considered to be controlled by the self

- Self-Control
  - Two-response phenomenon
  - · Controlling response
  - · Controlled response
  - See Science and Human Behavior by Skinner

# **Controlling Response**

 Affects variables in a way that influences the probability of a controlled response occurring

# **Controlled Response**

- Relates to self-management of a behavior
- Is the actual behavior emitted to control the target behavior

# Three Terminology Problems with Self Control

- Brigham: Self control implies the ultimate control of the behavior relies within the person
  - Control is learned from interactions with the environment (your experiences with the environment)
- Baum: Self control implies there is a separate controlling self inside the person
  - Relies on mentalistic models to explain behavior
- Mischel and Gilligan: Self control implies ability to delay gratification
  - The term becomes both the independent and dependent variable for the same behavior. Becomes confusing

# Better Term Self-Management

- Target behavior the person wants to change (i.e. "controlled response")
- Self-management behavior (i.e. "controlled response")

# **Today**

- Self-Control is not the same as Self-Management
- Relates to the relationship between immediate and delayed consequences.
- Can be related to behavior change tactics used to modify behavior.

# Immed. Vs. Delayed Conseq.

 Immediate Pos. Conseq. Delayed Pos. Conseq. Taking Cod Liver Oil No Heart disease

• Immediate Neg. Conseq.

Going to Dentist

• Delayed Neg. Conseq.

Root Canal

# Self-Management: Points to Note

- Encompasses one time & long running selfmanagement events
- Desired change in target behavior must occur for selfmanagement to be demonstrated

#### Reasons for Self-Management

- Live a more effective & efficient daily life
- Break bad habits & replace with good ones
- Accomplish difficult tasks
- · Achieve personal goals

### Advantages of Self-Management

- Influence behaviors not accessible to external change agents
- External change agents can miss important instances of behavior
- Promote generalization & maintenance of behavior change
- Small repertoire of self-management skills can control many behaviors

## More Advantages

- People with diverse abilities can learn selfmanagement skills
- Some people perform better under self-selected tasks
  & performance criteria
- People with good self-management skills contribute to more efficient & effective group environments

### **Even More Advantages**

- Teaching students to use self-management skills provides meaningful practice for other areas of school curriculum
- Ultimate goal of education
- Benefits society
- Helps a person feel good
- Feels good

## Primary Feature of Self-Management

- Manipulation of antecedent stimuli to the target (controlled) behavior
  - · Environmental planning
  - Situational inducement

#### Antecedent-Based Techniques

- Manipulating MO's to make a desired (or undesired) behavior more (or less) likely
- 2. Providing response prompts
- 3. Performing initial steps of a behavior chain
- 4. Removing materials required for an undesired behavior
- Limiting undesired behavior to restricted stimulus conditions
- 6. Dedicating a specific environment for a behavior

## **Manipulating Motivating Operations**

- General strategy:
  - Behave in a way (controlling behavior)...
  - that creates a certain state of motivation that, in turn...
  - increases (or decreases as desired) the subsequent frequency of the target behavior (controlled behavior)

# **Providing Response Prompts**

- Wide variety of forms (e.g. visual, auditory, textual, symbolic)
- Generic response prompt
- Specific response prompt
- Prompt repeated performance of a behavior in a variety of situations & settings
- Supplemental response prompts (provided by others)

#### Performing Initial Steps of a Behavior Chain

• Ensures you are later cued with a SD that reliably evokes the target behavior

# Removing Items Necessary for an Undesired Behavior to Occur

 Alter the environment so that an undesirable behavior is less likely or impossible to emit

# Limiting Undesired Behavior to Restricted Stimulus Conditions

 Decrease the frequency of an undesired behavior by limiting the setting or stimulus conditions under which the person engages in the behavior

# Dedicating a Specific Environment for a Desired Behavior

- Reserve or create an environment where the person will only engage in that behavior
- Special stimulus arrangement that can be turned on & off in a multipurpose setting

## **Self-Monitoring**

- Procedure whereby a person observes his behavior systematically & records the occurrence or nonoccurrence of a target behavior
  - Also called self-recording or self-observation
- Originally conceived as a method of clinical assessment
  - For behaviors only the client could observe & record
  - Became a major therapeutic intervention because of reactance effects
- Problem: Behavior revertd to old behavior as time progresses

## Self-Evaluation

- Comparison of person's performance with a predetermined goal or standard
- Involves the use of self-monitoring with goal setting
- Also called self-assessment

### Self-Monitoring with Reinforcement

- Self-monitoring may be part of an intervention package that includes reinforcement
  - For achieving self selected goals
  - For achieving teacher selected goals
- Reinforcer may be
  - Self-administered
  - Delivered by Others

## Guidelines & Procedures for Self-Monitoring

- · Good directions are essential
  - Must know what behaviors to include or exclude
  - · Must know what to record
- Provide materials that make self-monitoring easy
- Provide supplementary cues or prompts
- Self-monitor the most important dimension of the target behavior
- Self-monitor early & often
- Reinforce accurate self-monitoring

#### Technologies to help with Self-Monitoring

- Variety of mechanisms can be utilized to measure the target behavior
- Do not need to be complicated
  - Paper & pencil
  - Wrist counters
  - Pennies in different pockets

### **Supplementary Cues or Prompts**

- Variety of stimuli can prompt self-recording (e.g. auditory, visual, & tactile)
  - · Auditory: prerecorded tones or signals
  - Visual: written instruction or symbols
  - Tactile: Motivaider® signals through vibration

# Techniques

- Each occurrence of the target behavior should be selfrecorded as soon as possible
  - Act of self-monitoring should not disrupt the occurrence of the target behavior
  - Self-monitoring should occur more often at the beginning of a behavior change program
    - Frequency of monitoring can decrease if performance improves

### Reinforce Accurate Self-Monitoring

- Especially when participants are utilizing self-recorded data for self-evaluation & self-administered consequences
- You need accurate data so you can tell if progress in changing the behavior is occurring

### **Self-Administered Consequences**

- Self-reinforcement should not be considered synonymous with the principle of operant behavior (Skinner, 1953)
- Performance-management contingencies are best viewed as rule-governed analogs of reinforcement & punishment contingencies
  - Response-to-consequence delay is too great

### Self-Administered Consequences

- Increase or Decrease desired behavior
- Problem, we always give ourselves the reinforcer, often do not administer the punisher

# Recommendations for Self-Administered Consequences

- Select small, easy-to-deliver consequences
- Set a meaningful but easy-to-meet criterion for reinforcement
- Eliminate "bootleg reinforcement"
- Put someone else in control of delivering consequences (if necessary)
- Keep it simple

# Other Self-Management Tactics

- Self-instruction
- Habit reversal
- Self-directed systematic desensitization
- Massed practice

# Self-Instruction

- Self-generated verbal responses, covert or overt, that function as response prompts for a desired behavior
- Often used to guide a person through a behavior chain or sequence of tasks

## Habit Reversal

- Typically implemented as a multiple-component treatment package
  - Self-awareness
  - · Response direction
  - Identify events that precede & trigger the response
  - Use competing response training
  - Motivation techniques
    - Self-administered consequences
  - Social support systems
  - Procedures for promoting generalization & maintenance

### Self-Directed Systematic Desensitization

- Substituting one behavior (generally muscle relaxation) for the unwanted behavior (fear/anxiety)
  - Wolpe
  - Develop Hierarchy of situations of least to most fearful is developed
  - Gradual exposure to each situation is then accomplished
    - First imagining each situation
    - Then actual real life (in vivo) situation

## **Massed Practice**

- Forcing oneself to perform an undesired behavior again and again
- Sometimes decreases the future frequency of the target behavior

# Conducting an Effective Self-Management Program

- Specify a goal & define the behavior to be changed
- Begin self-monitoring the behavior
- Contrive contingencies that will compete with natural contingencies
- Go public with your commitment to change your behavior
- Get a self-management partner
- Continually evaluate your self-management program & redesign it as necessary

# **Conclusions**

- Self-Management technologies can be very effective at changing behavior
- Can be used with a wide variety of behavior
- Can be done by individual or with others
- May need close monitoring to ensure maximum success